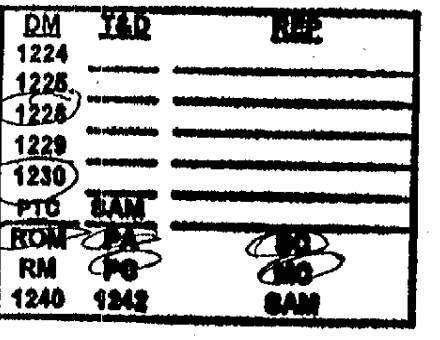
FSC-31-A	2/23/95	TO: ROM
SUBJECT:	1995 SME Simulator and Showcar Use Schedule	

DISTRIBUTION:

X	AVP	X	CAM	___	ELM
X	RM	X	Reg.Mil.Mgr.	___	MIL
X	RBM	___	DM	___	REP
X	ROM				



As follow-up to FSC-484-A (1995 SME Simulator and Showcar Use Schedule), provided are the remaining availability dates for the two simulators and two showcars from May through December 1995.

Notes:

1) A reservation form must be completed for each day.

2)

Unit	Space Needs	Seating Capacity
(2) Simulators	30' x 40'	12 per Ride - 140 to 150 people per hour
(2) Showcars	10' x 20'	N/A

Program Contact: Steven O'Leary, extension #3466

R. J. REYNOLDS TOBACCO COMPANY

If you can use the simulator when there is a race near your Division, fill out the form and return to me.

Ray

51847 6103

Source: https://www.industrydocuments.ucsf.edu/docs/hrhy0000

SME Simulator/Showcar Reservation Form

- Unit Requested: _____

- Show Location(s):

Store Name	SIS #	Address	Date	Time	Store Contact	Phone #

- Simulators should be scheduled for one location per day and no more than six hours per day.

- Showcar may be scheduled for split shows for a total of eight hours per day.

- POS Needs: (Newspaper ads and pasters both properties)

Ship to Location	# Showcar Announcement Pasters (each)	# Simulator Announcement Pasters (each)	# Showcar Announcement Ad Slicks (each)	# Simulator Announcement Ad Slicks (each)
_____				
_____				
_____	_____	_____	_____	_____

- RJR Contact: _____ Phone #: _____

- Please forward forms to:

Jim Foreman
Sports Marketing Enterprises
R. J. Reynolds Tobacco Company
P. O. Box 484
401 N. Main Street - 13 Plaza
Winston-Salem, NC 27102-0484
(910) 741-6482 (office)
(910) 741-6651 (FAX)

PLEASE TYPE OR PRINT LEGIBLY.

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Source: https://www.industrydocuments.ucsf.edu/docs/hrhy0000

Smokin' Joe Showcar

1995 Schedule

		Actual Show Days at Retail to be Booked by Sales	Field Negotiations Finalized by Jim Foreman
April	Talladega, AL	26-29	
May	Charlotte, NC	16-19	
	Charlotte, NC	23-27	
June	Dover, DE	1-3	
	Pocono, PA	7-10	
	Brooklyn, MI	14-17	
	Daytona Beach, FL	27-30	
July	Loudon, NH	5-8	
	Pocono, PA	12-15	
	Indianapolis, IN	22 & 23	
	Indianapolis, IN	26-30	
August	Indianapolis, IN	2-4	
	Watkins Glen, NY	9-12	
	Brooklyn, MI	16-19	
	Bristol, TN	23-25	
	Darlington, SC	30 & 31	
September	Darlington, SC	1 & 2	
	Richmond, VA	6-8	
	Dover, DE	13-16	
	Martinsville, VA	20-23	
	N. Wilkesboro, NC	27-30	
October	Charlotte, NC	4-7	
	Rockingham, NC	18-21	
November	Atlanta, GA	7-11	

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Source: https://www.industrydocuments.ucsf.edu/docs/hrhy0000

WINSTON #1 Showcar

1995 Schedule

		Actual Show Days at Retail to be Booked by Sales	Field Negotiations Finalized by Jim Foreman
April	Talladega, AL	26-29	
May	Charlotte, NC	16-19	
	Charlotte, NC	23-27	
June	Dover, DE	1-3	
	Pocono, PA	7-10	
	Brooklyn, MI	14-17	
	Daytona Beach, FL	27-30	
July	Loudon, NH	5-8	
	Pocono, PA	12-15	
	Indianapolis, IN	21 - 23	
	Indianapolis, IN	26-30	
August	Indianapolis, IN	2-4	
	Watkins Glen, NY	9-12	
	Brooklyn, MI	16-19	
	Bristol, TN	23-25	
	Darlington, SC	30 & 31	
September	Darlington, SC	1 & 2	
	Richmond, VA	6-8	
	Dover, DE	13-16	
	Martinsville, VA	20-23	
	N. Wilkesboro, NC	27-30	
October	Charlotte, NC	4-7	
	Rockingham, NC	18-21	
November	Atlanta, GA	7-11	

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Source: https://www.industrydocuments.ucsf.edu/docs/hrhy0000

WINSTON Motorsports Simulator Unit #1

1995 Schedule

		Actual Show Days at Retail to be Booked by Sales	Field Negotiations Finalized by Jim Foreman
May	Charlotte, NC	10,13,14,17 & 18	
	Charlotte, NC	24 & 26	
	Dover, DE	31	
June	Dover, DE	1-3	
	Pocono, PA	7-9	
	Brooklyn, MI	14-16	
	Daytona Beach, FL	27-29	
July	Loudon, NH	5-7	
	Pocono, PA	12-14	
	Indianapolis, IN	20-23	
	Indianapolis, IN	26-30	
August	Watkins Glen, NY	8-11	
	Brooklyn, MI	16-18	
	Darlington, SC	25-27	
	Darlington, SC	30 & 31	
September	Darlington, SC	1	
	Richmond, VA	6-8	
	Dover, DE	13-16	
	Martinsville, VA	20-22	
	N. Wilkesboro, NC	27-30	
October	Charlotte, NC	4-6	
	Rockingham, NC	17-20	
November	Atlanta, GA	1-5	
	Atlanta, GA	8-10	

51847 6107

Source: https://www.industrydocuments.ucsf.edu/docs/hrhy0000

WINSTON Motorsports Simulator #2

1995 Schedule

		Actual Show Days at Retail to be Booked by Sales	Field Negotiations Finalized by Jim Foreman
April	Memphis, TN	27-30	
May	Memphis, TN	3-6	
	Englishtown, NJ	10-14	
	Englishtown, NJ	17-20	
	Richmond, VA	24-28	
	Richmond, VA	31	
June	Richmond, VA	1	
	Columbus, OH	7-10	
	Topeka, KS	21-25	
	Topeka, KS	28 & 29	
July	Denver, CO	12-16	
	Denver, CO	19-22	
	Seattle, WA	28-30	
August	Seattle, WA	2-5	
	Brainard, MN	11-13	
	Brainard, MN	16-19	
	Indianapolis, IN	24-27	
	Indianapolis, IN	30	
September	Reading, PA	12-16	
	Topeka, KS	26-28	
October	Dallas, TX	6-8	
	Dallas, TX	11 & 12	
	Pomona, CA	20-22	
	Pomona, CA	25 & 26	

51847 6108

Source: https://www.industrydocuments.ucsf.edu/docs/hrhy0000